



**4D Sport Consultants, International**

[4D-Sport.COM](http://4D-Sport.COM)

*Cost Effective Motorsports Marketing*

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[4D-Sport.com](http://4D-Sport.com)  
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*If you're thinking motorsports advertising is a budget buster, it doesn't have to be.*

***4D's Basic Rate is \$0.50/ square inch per Event day***

For as little as \$40.00 per day you get 2 – 11” x 4” positions on a race car to convey your message each day you sponsor a 4D promotional effort (~ \$480 / 12 Event Regional Championship Season). In addition, that message is conveyed on the web and via the broadcast media associated with the event; Race, Show or Promotional Event.

***4D Sport Promotions are  
Featured in major Publications***

**San Francisco International Auto Show**

Presented by

**San Francisco Chronicle**

sfchronicle.com

San Francisco Chronicle – [4D's Neon American Club Racer Image](#) from Golden Gate Field event used to depict the SCCAs participation in the 43<sup>rd</sup> annual San Francisco International Auto Show.

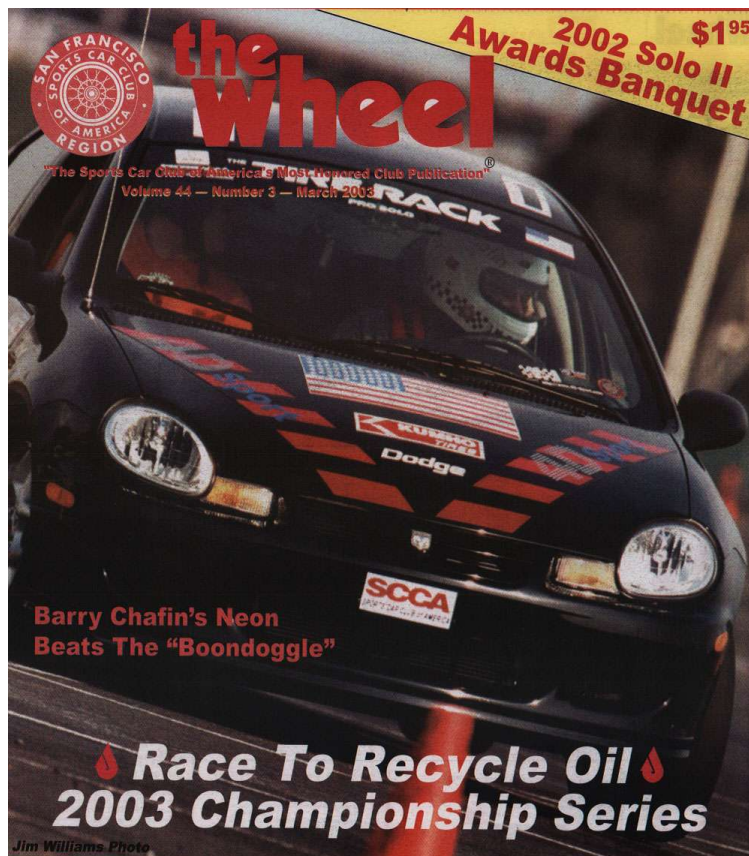


Blackhawk Museum – twice, including a promenade appearance as well as for the [introduction of the new 350Z](#)

# Grassroots Motorsports

THE HARDCORE SPORTS CAR MAGAZINE

Grassroots Motorsports, on the News Stands February 2002, Page 16 of the issue featuring the, then New, Mini and our 1996 Nissan Maxima. And for an encore, look for the Neon this Winter, 2004.



The Wheel, the Sports Car Club of America's (SCCA's) most honored publication)

- The Cover
- The Winner's Circle
- The Solo2 Feature

North American Pylon – 4D's performance receiving acclaim in this autocross exclusive periodical.

***Featured in Automotive Shows***

- [San Francisco International Auto Show](#), Moscone Center – 2000, 2003 & 2004 averaging 400,000 attendees – prominence – anchor for the 40,000 sq. ft full scale SCCA 1/1 diorama.
- San Jose International Auto Show – January 8-12, 2003 San Jose McEnery Convention Center – *OVER 7500 Internet hits @ 4D-Sport.COM promotional site in conjunction with the seven day display*
- Hot Import Days – Laguna Seca

***Featured at Community Events***

- [Community Youth Sports](#) – 2004 Canyon Creek Little League Championship Team Sponsorship - Featured sponsorship in Little League Souvenir Program, Signs prominently displayed for spectator impact during games up through the San Ramon City Championship – 2004 San Ramon Soccer Club's Siege
- Cub Scouts – Show Car for Cubmobile Derby
- [Kids Birthday Parties driving donations for Make-a-Wish Foundation](#)

***Featured at Sporting Events***

- American Lemans – Mazda Laguna Seca & Infineon
- [San Francisco Region – Sports Car Club of America](#) – Oakland Coliseum, Candlestick Park, Golden Gate Fields

***Featured on the World Wide Web***

- Our high impact web site comprised of 35 pages of information – [www.4D-Sport.com](http://www.4D-Sport.com) – on track for 21,000 per year average and demonstrated drive rate of up to 1000 hits a day with a focused market campaign.

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### ***About Our Motorsports Venue***

The [Sports Car Club of America's \(SCCA's\) Solo2](#) program, also known as autocross, is a contest of driving skill. We run against the clock (i.e. “solo”) on short courses that emphasize car handling and agility rather than speed or power. The courses are constructed on parking lots and inactive airstrips of traffic cones defining a “mini” road-course. These courses consist of straight stretches (although few and short), slaloms, chicanes, sweepers and hair pin turns.

Runs are timed to 1/1000th of a second and knocking a cone down means a penalty of 2 seconds added to that time. While speeds are no greater than those normally encountered in legal highway driving, the combination of concentration and car feedback creates an adrenaline pumping experience.

### ***About Our Cars***

#### ***2002 Dodge Neon American Club Racer (ACR)***



4D Sport is currently competing in the [SCCA's Solo2 program](#) with two cars prepared to Street Tire Specifications. 4D Sport's [2002 Neon ACR](#) competes in the [San Francisco Region's Street Tire Class](#), recognized as one of the hottest and most competitive of the Region. Three quarters of the way through the Championship Season we are pleased to report that the Neon sits atop the 73 competitor class.

(July 11, 2004)

### *1991 Mazda Miata MX-5*



We have collected two first place finishes with the Miata and are qualified for second place in the Regional Street Touring 2 (ST2) Championship. While it's under-prepared for the Regional class it was constructed to compete at the National level in Street Touring Standard 2, a class that poses more restrictions than the Region's. Of course that turned out to be a benefit when the National Tour came to Atwater, CA and we had the one and only car from the Region qualified to compete. The future for our efforts in the class? We're considering making the trip to the National Championships in Topeka September 2005.

### *4D Sport's Competition History*

<u><i>Nissan Maxima</i></u>	<u><i>Dodge Neon</i></u>	<u><i>Mazda Miata</i></u>
		
<b><i>1998 - 2002</i></b>	<b><i>2003 - present</i></b>	<b><i>2004</i></b>
'98 - 2 <sup>nd</sup> Place SFR Slush Season	'03 - 3 <sup>rd</sup> Place SFR Championship	'04 - 1 <sup>st</sup> Place National Tour
'99 - 2 <sup>nd</sup> Place SFR Slush Season	'03 - 4 <sup>th</sup> Place SFR Slush	'04 - in 2 <sup>nd</sup> Place Championship
'00 - 1 <sup>st</sup> Place SFR Championship	'04 - 1 <sup>st</sup> Place SFR Championship	
'00 - 1 <sup>st</sup> Place NORPAC Division		